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**WAUKESHA MINI-GOLFERS GIVE BACK TO COMMUNITY**

**Waukesha, WI** – Miniature golf enthusiasts from around the country recently gathered in Waukesha for the Prairieville Park Open held on July 24, 2010. The annual tournament is a popular event among mini-golf competitors and top finishers earn up to \$1,000 in prize money. In addition, top finishers qualify to compete in The Masters Tournament in Myrtle Beach, South Carolina. Bill and Linda Gustafson, owners of Prairieville Park, have hosted this event since 2004 and welcome local golfers to compete against the pros.

This year's winner was Tim Tally from Goldston, North Carolina, followed by Waukesha's Joel Blenker in second, George McLeod of Grand Rivers, Kentucky taking third place. Mr. Tally heard about this tournament from a friend who was impressed with this tournament venue and the Midwestern hospitality that Waukesha offers, "Prairieville Park definitely is one of the best maintained and challenging courses I've played on in the 8 years I've been playing competitive miniature golf."

Besides creating a unique competitive opportunity for golfers, the Prairieville Park Open also generates funds that are donated to Brothers and Sisters in Christ Serving (BASICS), a charitable organization that reaches out to Waukesha and metropolitan Milwaukee. BASICS was formed in 1996 by a small group of business and nonprofit leaders to meet the personal, spiritual, physical, and economic needs of impoverished children and families. All tournament proceeds are used by BASICS to fund scholarships for Urban Camp at Timber-lee in East Troy, Wisconsin. Bill Gustafson saw this non-profit as a great fit with their business, "Because our business focuses on family entertainment and we heard about the needs that BASICS serves, the ProMini Golf tour was a great fit to raise money for them and showcase our challenging course to pro and amateur golfers alike."

While the tournament is relatively small in terms of total participants, the overall impact on the community is much larger. "This is a fun tournament that we're proud to support and we commend Bill and Linda for their commitment to providing Timber-lee scholarships for area youth," said Matthew Olson, sports sales manager at the Waukesha & Pewaukee Convention and Visitors Bureau.

The Convention and Visitors Bureau is dedicated to the promotion of Waukesha & Pewaukee, WI, as a business and leisure destination. The allure of the area has been publicized by being chosen to host ABC's **Good Morning America**, named 50<sup>th</sup> "100 Best Places to Live" – **Money Magazine**, and named "Best Affordable Suburb" in the US – **Business Week**. Additional community information can be found at [www.visitwaukesha.org](http://www.visitwaukesha.org).

**About Prairieville Park:**

Prairieville Park is a family entertainment center located about 7.5 miles from Milwaukee, between Brookfield and Waukesha, Wisconsin. Prairieville Park's attractions include an 18-hole adventure style miniature golf course, batting cages, and bumper cars. The snack bar features Wisconsin-made Chocolate Shoppe Ice Cream. Prairieville Park specializes in birthday parties, group parties, company outings, and golf tournaments, with a private party room available for reservation. Prairieville Park's gift shop features Packers gifts, Badgers gifts, Cheeseheads, and Wisconsin souvenirs and collectables.

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